

**MEDIA CONTACT:**  
Ed Yenni, President  
LogiSync LLC  
(440) 871-0004/eyenni@logisync.com

**FOR IMMEDIATE RELEASE**

## **LogiSync Joins Lorain County Community College's Business Assistance Program**

**Westlake, OH (June 2001):** LogiSync, developer of customized embedded communication solutions founded in 1993, has become the first client of the Great Lakes Innovation and Development Enterprise (GLIDE), Lorain County Community College's physical and virtual incubator supporting young technology-based companies. GLIDE's experienced business mentors will be working with LogiSync develop a strategy for regional expansion.

"The program that Lorain County Community College has put together to support regional entrepreneurs is wonderful," said Ed Yenni, president of LogiSync. "Entrepreneurs take risk— independent of whatever support mechanisms are out there—so to have groups like GLIDE available to help mitigate that risk with solid business guidance is very important."

Yenni established LogiSync in 1993, launching the company out of a Lorain County farmhouse. But rapid growth led to a move into offices in Westlake, a national reputation, and sales surpassing \$1 million.

"After eight years of national growth, we realized we had more of a reputation in places like San Francisco or Boston than here, so it was time to build our reputation locally. It was time to take it to the next level and to do that we needed local sources."

That's when Yenni began looking for assistance with the business's regional expansion and found GLIDE.

Yenni learned of GLIDE, which was founded in May 2001 by the college, the Lorain County commissioners and the Lorain County Chamber of Commerce, while attending a business seminar on LCCC's campus. There he heard LCCC president, Dr. Roy Church, talk about GLIDE's purpose—coaching entrepreneurs in an effort to attract and retain new jobs.

"I knew this was a group that had some energy and had some great ideas, and that's exactly what LogiSync needed," Yenni said.

Yenni approached the GLIDE representatives and signed on as GLIDE's first client company. To reach his regional business growth goals, GLIDE will help Yenni form a board of advisors with local businessmen, raise capital to support expansion, and draw from Lorain County Community College University Partnership graduates to fill newly created job openings.

-MORE-

As part of the client agreement, Yenni will be moving the company's headquarters to his hometown of Lorain County.

"It's important to be close to GLIDE for easy access to all the resources it offers," Yenni said. "Lorain County is showing a commitment to supporting local entrepreneurs and helping them create new jobs in the area. I'm proud to return to Lorain County and continue to grow this business in my hometown."

###

**About Logisync**

LogiSync, established in 1993, is a developer and supplier of customized embedded communication solutions to leading original equipment manufacturers (OEM) in a wide variety of industries. With a focused expertise in field device communications, the company partners with OEMs to minimize the cost and risk associated with DTM development.