

MEDIA CONTACT:
Ed Yenni, President
LogiSync LLC
(440) 871-0004/eyenni@logisync.com

FOR IMMEDIATE RELEASE

LogiSync Approved as LonWorks® Independent Developer

WESTLAKE, OH (November 2, 1993): LogiSync, developer of customized embedded communication solutions, received certification from Echelon Corporation (Palo, CA) as a LonWorks® Independent Developer (LID). In this capacity, LogiSync will provide companies that wish to take advantage of Echelon's innovative device-level networking technology with custom third-party design services to integrate the technology into product lines.

LonWorks® technology is the brainchild of famed Silicon Valley visionary and founding CEO of Apple Computer, Mike Markkula. To obtain the LID certification, LogiSync's engineers received extensive training in both hardware and software associated with the Neuron Chip. LogiSync also needed to demonstrate successful product implementations prior to certification by Echelon.

"Original equipment manufacturers now have another choice when it comes to how they incorporate LonWorks into their products and equipment," said Ed Yenni, President of LogiSync. "This allows clients to focus on their core competencies, rather than on the intricacies of control networking, resulting in lower overall cost and improved time to market."

Echelon responded to the need for a simpler, more cost effective approach to developing control systems than traditional methods with its innovative LonWorks® technology. It provides a commodity solution to the problems of networking and control based on an integrated circuit called a "Neuron." Motorola and Toshiba have both purchased non-exclusive technology licenses from Echelon in 1990 to manufacture and sell the Neuron. A collective investment exceeding \$100 million was made to bring this technology to market.

###

About Logisync

LogiSync, established in 1993, is an embedded systems developer with expertise in communications protocols and device-level networking. LogiSync works with original equipment manufacturers in a wide variety of industries. LogiSync partners with its clients to minimize the cost and risk associated with developing device networks.